



**CORKMEET**  
2009  
International Business Networking

## Looking Further and Thinking Bigger

*Advice, Inspiration, Opportunities and Partnerships in International Markets  
Conference Programme (13 November 2009)  
Radisson Blu Hotel, Little Island, Cork*

9.30	Introduction	David McWilliams, MC
9.35	Opening Address	Micheál Martin, T.D., Minister for Foreign Affairs

### Part 1: Advice & Inspiration

9.45	Why Export? Things to consider when looking at new markets	Paul Condon, Chairman of Irish Exporters Association Southern Region
10.00	Introduction to the First Flight Programme	Claire Minogue, Enterprise Ireland
10.15	Practical insights on how businesses can be innovative	Sean McNulty, Innovator
10.35	Combining know-how, technical expertise and innovation	Ron Le Blanc, PharmEng
10.50	Q&A	

11.00 – 11.30

*Coffee break and networking*

### Part 2: Opportunities and Partnerships

11.30	Opportunities in the UK (including London Olympics 2012 and Glasgow Commonwealth Games 2014)	Trevor Cayless, UK Trade and Invest
11.45	Targeting new markets and identifying partnerships	John Concannon, JFC Manufacturing
12.00	Target Poland – EURO 2012 and other opportunities	Beata Janota, Embassy of Poland
12.15	Q&A	

12.30	“Looking Further and Thinking Bigger”	David McWilliams
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13.00 Official closing of CORKMEET 2009

*Light Lunch*